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New Version of aniDim3nsion(TM) for Product Configuration Visualization

Software enables product configuration visualization. With aniDim3nsion(TM) v1.5, sales personnel can visually configure products in front of their customers directly in 3D graphics. Using sales configurator is way of transferring technical knowledge to sales personnel to bridge gap between engineering and sales departments. Software helps get customer involved in actual creation of product.

New Version of aniDim3nsion(TM) for Product Configuration Visualization

Stockholm, Sweden - June 18, 2008 - Animech Technologies today announces the release of aniDim3nsion(TM) 1.5, the innovative tool for visualization of product configurations.

With aniDim3nsion you can visualize a product configuration in front of customers directly in 3D graphics. By providing your sales personnel with the aniDim3nsion you can reduce customer uncertainty, shorten the sales process and allow your sales department to focus on the main agenda - increasing your sales!

Companies often experience a growing selling cost, long sales cycles and numerous errors in their quotations. They also feel frustration when trying to communicate products to customers. Many wish to spend less time on manual work and on technical support. Using a sales configurator is an effective way of transferring technical knowledge to your sales personnel: a way of bridging the gap between engineering and sales departments. aniDim3nsion works as an extension of a configurator, pushing information further out and closer to the customer, making them even more involved in the actual creation of the product.

The new version of aniDim3nsion has several new functionalities further improving the usability; where the possibility to ghost and focus at product modules should be mentioned. This is another great functionality inherited from aniPart(TM), the tool for creation of interactive instructions for service and assembly. For more information about aniDim3nsion(TM) take a look at <http://www.animechtechnologies.com/products/anidim3nsion/>

Animech Technologies has been granted financing from Vinnova (Swedish Governmental Agency for Innovation Systems) for a research assignment related to visual product configuration. Animech Technologies is now looking for companies interested to be part of this research. Selected companies

will be part of an exploratory study and some will also be involved in a deeper research, please contact Animech Technologies for more information.

Animech Technologies' solutions enable companies to streamline visual product communications and speed product time to market, reduce operational and maintenance costs and increase revenues. Animech Technologies possesses deep knowledge in visualization and utilization of 3D CAD data. Read more about our solutions at <http://www.animechtechnologies.com>

Company Information:

Animech Technologies AB
Co Tacton Systems AB
STOCKHOLM, 11227

Sweden

Phone:

FAX:

<http://www.animechtechnologies.com> [<http://www.animechtechnologies.com>]

Contact Information:

Marketing:

Torbjorn Danielsson Sales and Marketing Manager

INTL

Phone: +46-707 41 60 03

E-mail: torbjorn.danielsson@animechtechnologies.com [torbjorn.danielsson@animechtechnologies.com]

General Information:

Bjorn Berg General Manager

INTL

Phone: +46-705 70 70 17

E-mail: bjorn.berg@animechtechnologies.com [bjorn.berg@animechtechnologies.com]



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